



## YOUTH IN THE ARTS DAY "IMAGINE" Souvenir Ad Booklet Solicitation Form

The souvenir booklet will be distributed at the 4-H Youth Conference Center in Chevy Chase, MD. to a captured audience attending the "IMAGINE" theatre production comprised of corporate decision makers, business owners, community leaders, government officials and friends and family of the performing artists and staff.

### ADVERTISING RATES

"Please check all that applies"  
(Image is 8 1/2" tall by 5 1/2" wide with  
1/4" space between columns)

<input type="checkbox"/>	Full Page	(8 1/2"H x 5 1/2" W)	\$250
<input type="checkbox"/>	Half Page	(4 1/4"H x 5 1/2" W)	\$125
<input type="checkbox"/>	1/3 Page	(2 1/2"H x 5 1/2" W)	\$100
<input type="checkbox"/>	Quarter Page	(1-3/4"H x 5 1/2" W)	\$75
<input type="checkbox"/>	Business Card		\$25
<input type="checkbox"/>	Friends Listing		\$10

### Souvenir Ad Booklet Solicitation Form

#### Advertising Insertion Form

FULL PAGE	HALF PAGE	1/4 PAGE	BUSINESS CARD
		1/3 PAGE	↙

add \$35 more to inside pages for color.

#### Preferred Positions -

Inside Front	(Upon Sponsor Exclusion)	\$300
Inside Back	(Upon Sponsor Exclusion)	\$275
Outside Back Cover	(Upon Sponsor Exclusion)	\$400
<b>Add Online Banner for an additional \$50.00</b>		

#### ONLINE BANNER AD OFFER

**Banner Ad runs** For a 12 month period  
Online Banner Ad Offer **\$125.00** Square  
Banner 125 X 125 jpg. Or gif/ max file size 8k  
Information will be uploaded to the "IMAGINE" website  
within 20 days of receipt of Ad if received  
on or before **June 25th, 2011** deadline.

To pursue your online ad, please contact  
Yita-Imagine, Marketing Department  
Yita-imagine@hotmail.com

**DEADLINE FOR ADVERTISING: June 25th, 2011**

Individual (s) Company Organization Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_

Email \_\_\_\_\_ Authorized by \_\_\_\_\_

Camera ready copy enclosed  Camera-ready ad photograph to be

Rough layout and typewritten copy (enclosed stat of logo if necessary for typesetting)  returned (please include stamped self-addressed envelop if you'd like this material returned)

Business card enclosed for duplication

Solicitor's Name \_\_\_\_\_ Telephone ( ) \_\_\_\_\_

Ad Size: \_\_\_\_\_  
Ad Price: \_\_\_\_\_  
Add \$6.00 for copy of book (optional) \_\_\_\_\_  
Add \$50.00 for Online Banner (optional) \_\_\_\_\_  
Additional \$150 to Design Ad

**TOTAL** \_\_\_\_\_

*(FACSIMILE NOT ACCEPTED)*

### PRINTING SPECIFICATIONS

Live matter should be no larger than **7.25" x 9.75"** Include 1/8 bleeds where necessary. 4 color ads must be **CYMK**, not **RGB**.

Submit an original signed agreement for each separate advertisement. **REQUIRED REPRODUCTION MATERIALS.** For optimal resolution, please ensure that all graphics are at least **300 dpi**. Adobe In Design CS3 Files with all supporting Links and Fonts. High resolution **PDF** and **EPS** Files with embedded or outlined fonts, and **JPEG** or **TIFF** files are acceptable. It is recommended that ads be submitted in a PDF format using the Adobe Acrobat Distiller job options settings required for proper output. Camera-ready art is acceptable, and will be scanned to an electronic format. A maximum 100 line screen is accepted for halftones.

Please make check payable to Youth in the Arts—Imagine, Inc. please write c/o "IMAGINE" in the remarks and include your ad copy with completed form (s) and mail to:

**Sheba Productions - 855 Oglethorpe Street, NE - Washington, DC 20011**